



Request for Proposal for Community Art Mural

Libraries Without Borders US

About the Organization

Libraries Without Borders (LWB US) is an education nonprofit committed to providing equal access to information and knowledge to communities in need. We partner with libraries, schools, tutoring programs, and local nonprofits to transform laundromats, housing lobbies, parks, and a variety of public spaces into places of lifelong learning—from basic reading, writing, and computer skills to health, legal, and financial literacy. By equipping local nonprofits and leaders with the tools and training they need to provide relevant and reliable information to their communities, we meet people where they are, bridge the digital divide, reduce poverty, promote civic engagement and strengthen communities.

Artist Eligibility:

Any artist or team of artists interested in creating a mural, to be completed in summer 2021.

Goals:

- Create a 2D piece of original public art for an indoor mural, representing the diversity of the community
- Engage the community in the ideation and/or creation of the mural theme and/or design
- Select a dedicated and qualified artist or artist team who can demonstrate artistic excellence while completing this project on time and within budget.

About the Project:

The Manufactured Housing Initiative is a partnership between Libraries Without Borders US (LWB US), manufactured housing communities, and public libraries that brings WiFi connections, along with books, art materials, computers, and iPads loaded with educational and career-focused resources, to a repurposed storm shelter or other public access space. In 2019, the Park Plaza Cooperative in Fridley, MN partnered with LWB US to establish a community library and learning hub in their local storm shelter.

About the Community:

Park Plaza Cooperative is a resident-owned manufactured home community in Fridley, Minnesota. Park Plaza is owned by the co-op members who live here – we are a resident-owned community (ROC). That means we control the rent and make the rules. In 2010, we formed the Park Plaza Cooperative and, on Feb. 15, 2011, the Cooperative purchased the land and infrastructure, such as the roads and water lines. Now, a democratically elected board of directors manages the business of running Park Plaza. Every member household in the community has a say in who sits on that board, how we spend our money, the annual budget, and whether we make changes to the rent.

Location for Mural:

The mural will be displayed inside the digital classroom inside a community storm shelter in the Park Plaza Cooperative community in Fridley, MN. The wall surface is a cement block, painted white. The full wall is approximately 25 feet wide by 10 feet tall. Mural size is flexible. See images of the space on page 3.

Application Requirements:

- A narrative and design illustrating the concept of the proposal is required for each submission. Provide all information regarding the proposed art work such as dimensions, material(s) to be used, source of materials, method to be used to anchor the piece to the wall (if applicable), timeline for completion, budget, projected maintenance needs, etc.
- There is no submission fee and artists/artist teams may submit more than one application.
- The project budget is not to exceed \$3,000 for an artist or team of collaborative artists. The budget shall include the artist(s) fee, supplies, travel-related expenses, and all other associated costs.
- A complete application must include:
 - Artist name and contact information (email, mailing address, website)
 - A representation of the proposed mural and process
 - List of materials to be used
 - Comprehensive itemized budget
 - Community engagement components
 - Maintenance Plan for completed work
 - Images of applicant's previous work with pertinent details.
 - Contact information for references is encouraged.

Tentative Project Timeline:

- May 10, 2021: RFP launched
- June 18, 2021: RFP submissions must be received by 12:00 am CST
- June 21, 2021: Final artist selected and notified
- June 26, 2021 Community participation in Open House at Park Plaza
- July 30, 2021: Project complete

Policies:

Artists will retain the ownership of design ideas submitted with this application. Upon signing of a contract between the artist(s) and the Libraries Without Borders US, the ownership of the design and the artwork produced for this public art mural project will become the property of the Park Plaza Cooperative. Proposals will be reviewed by a group of board members of the Park Plaza Cooperative board.

Interested?

The submission deadline is June 18, 2021. Questions and proposals may be submitted to: Edward Hilbrich, Manufactured Housing Project Coordinator, Libraries Without Borders:
edward@librarieswithoutborders.us

Images of interior walls for proposed mural. Exact size and placement of the mural is flexible.



Libraries Without Borders is an equal opportunity employer committed to creating a diverse and inclusive workforce. We strive to be a workplace where people thrive by being themselves and are inspired to do their best work each and every day.